



Special Report: CARITAS MANILA 2021 ACCOMPLISHMENTS
January 1, 2021 to December 31, 2021

Caritas Manila
has disbursed
₱ 2.14 B for Covid

Caritas Manila’s Covid-19 pandemic response has extended ₱ 2.14 billion worth of assistance nationwide from 2020 to the close of 2021. At the entry of the Covid-19 pandemic in 2020, Caritas Manila launched Caritas Contra Covid-19 to provide aid in the form of food packs, coordinated assistance, crisis intervention,

(CONTINUE ON PAGE 4)



Caritas Manila
sends initial
₱ 47 M
for Odette
victims

(FULL STORY ON PAGE 4)
Photo source: www.washingtonpost.com

SUMMARY OF 2021 ACCOMPLISHMENTS

(By the Numbers)

<p>₱ 418 M used for Covid-19 assistance</p>	<p>Covid-19 aid extended to 1.5 M individuals</p>	<p>4,639 Scholars 332 Graduates</p>	<p>₱106 M spent on scholarships for the poor</p>
<p>₱ 77.6 M for Odette and other disasters</p>	<p>Caritas Manila clinics serve 31,185 patients</p>	<p>15,635 crisis clients served</p>	<p>Fed 9,666 hungry & malnourished</p>
<p>2,862 volunteers ₱ 32 M worth of volunteer hours</p>	<p>Segunda Mana generates ₱ 42.6 M gross revenue</p>	<p>Segunda Mana opens 4 new outlets despite Covid-19</p>	<p>Sanlakbay for drug dependents produce 120 graduates</p>



Youth Servant Leadership & Education Program

Accomplishment Report: January 1, 2021 to December 31, 2021

4639 Scholars and 332 Graduates despite Covid-19



Caritas Manila produced 332 graduates (College and Vocational-Technical) in 2021 despite the on-going Covid-19 pandemic. In 2021 Caritas Manila was also able to sponsor 4,639 scholars under the Youth Servant Leadership and Education Program (YSLEP). YSLEP is a nationwide implemented program in partnership with the different dioceses in the country. 2,766 of the 2021 YSLEP scholars are in the National Capital Region; 608 are in Luzon; 654 in Visayas; and 611 in Mindanao. 667 YSLEP scholars in 2021 received various honors and school awards. The 2021 crop produced

two magna cum laudes, one cum laude, one board passer, 53 on the President's Lists, 494 on Deans Lists, 26 with honors, 60 academic excellence recipients and 30 with special awards.

Caritas Manila's 2021 YSLEP scholars under the servant leadership and stewardship holistic formation program completed 93,940 hours of social apostolate work and another 99,033 hours of Church involvement. Almost 84% of the 2021 scholars completed the eight servant leadership and stewardship holistic formation and training modules. ■

Caritas spends ₱ 106 M on scholarships in 2021

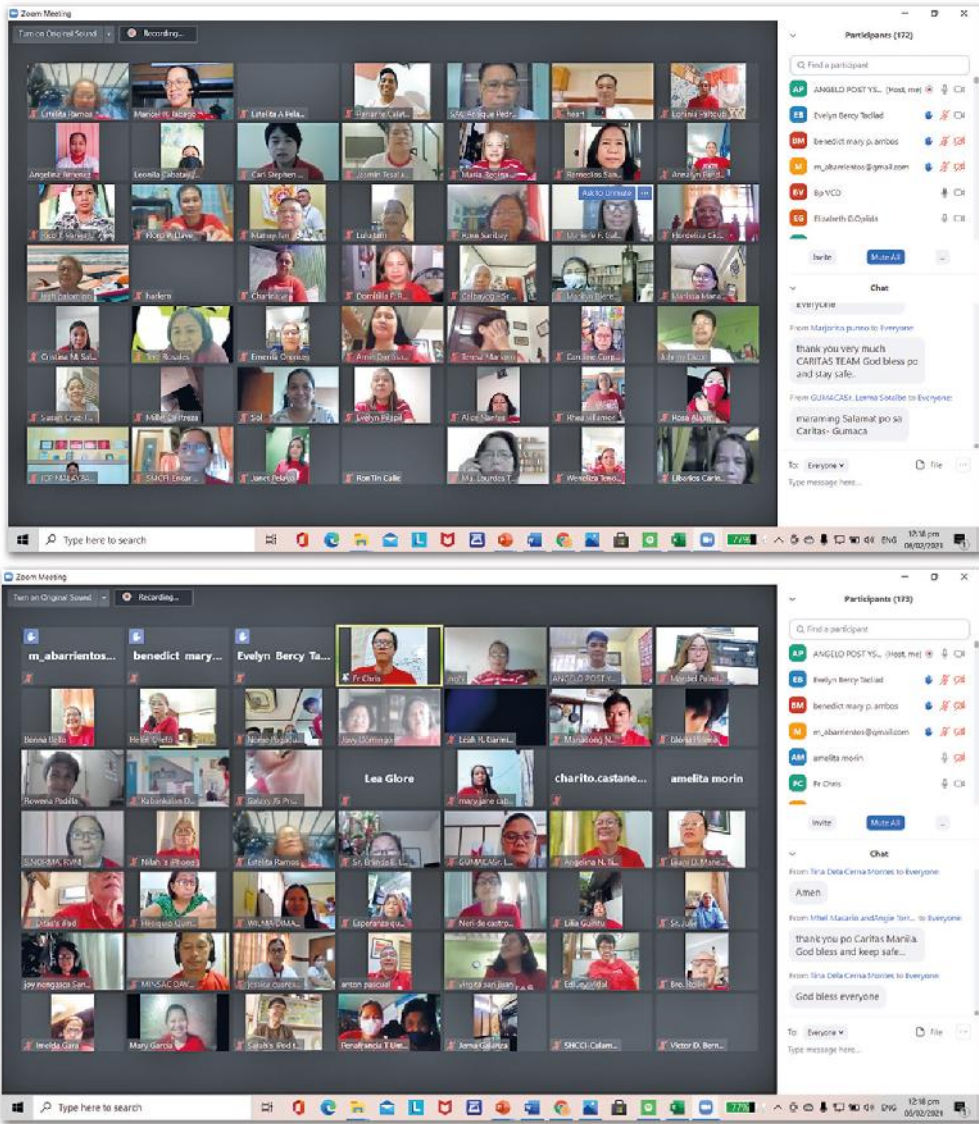
For the fiscal year 2021, Caritas Manila spent ₱ 106,297,853.24 for the Youth Servant Leadership and Education Program. Despite the onset of Covid-19, Caritas Manila pushed for the YSLEP scholarships for poor but deserving youths nationwide to continue. Caritas Manila strongly believes that education is the best means to fight poverty that is why YSLEP is the institution's flagship program. Last year Caritas Manila launched the program *Tuloy ang Aral Kahit May Covid-19* fundraising program to make sure that there will be sufficient funds for the scholars. In 2022, Caritas Manila is committed to sponsor at least 5,000 scholars under

YSLEP despite the pandemic. Donors, benefactors, companies and organizations who wish to support YSLEP or sponsor scholars may get in touch with Caritas Manila's donor care team (www.caritasmanila.org.ph, via facebook or dial 8562 0020 to 25 local 118, 139, 135, or 09175955083). ■



YSLEP CONDUCTS 1ST NATIONAL ZOOM MEETING

Caritas Manila's YSLEP is beginning to adjust to life in the pandemic. After learning from the difficulties of implementing a nationwide scholarship program in a country of over seven thousand islands with central headquarters in Manila, the management and staff of Caritas Manila has started to effectively coordinate again the various aspects and requirements of implementing YSLEP. In 2021, YSLEP was able to conduct its first national zoom meeting and held the 8th National Caritas Manila YSLEP Implementing Caritas Partners (ICPs) Assembly. The first national zoom meeting gathered 237 participants. 136 participants represented Metro Manila; 29 participants represented Luzon; 44 participants from Visayas; and 28 participants represented Mindanao. Aside from the 1st YSLEP National Zoom Meeting, YSLEP was able to conduct 100% of its regional quarterly meetings and YSLEP monthly meetings via online. ■



CAMASA Annual Planning, November 20, 2021 at Taal Vista Hotel, Tagaytay City

Caritas Manila alumni scholars donate ₱ 1.9 M in 2021

Former YSLEP scholars donated a total of ₱ 1,893,867.22 in 2021. This is part of Caritas Manila's Post-YSLEP *Balik-Handog Program* under the Caritas Manila Scholars Association or CAMASA. CAMASA is the alumni house of all successful graduates who were under Caritas Manila's YSLEP scholarships for poor but deserving youths. Under *Balik-Handog*, graduates are encouraged to payback by paying forward. Their accumulated donations are used to fund other scholars under YSLEP. In 2020, despite the Covid-19 pandemic,

CAMASA members donated a total amount of ₱ 1,607,565.02. The amount of funds raised under *Balik-Handog* have been steadily increasing annually. From 2017 to 2021, Caritas Manila's YSLEP graduates have donated a total amount of ₱ 6,744,687 representing 224 scholarship slots. YSLEP graduates automatically become member of CAMASA. Under CAMASA each YSLEP graduate is monitored and given guidance to become productive and successful members of society. Successful graduates are encouraged and transformed from beneficiary to benefactor who payforward by regularly donating to Caritas Manila to help other scholars. ■

CAMASA VIRTUAL KAMUSTAHAN: WEBINAR SERIES

UNDERSTANDING HOW COVID VACCINE WORKS

APRIL 24, 2021 (1PM-3PM)

- ✓ GAMES & PRIZES
- ✓ SHARING WITH ALUMNI MEMBERS

DR. ENRIQUE A. TAYAG
PHSAE, EPSMID, CESO III
DIRECTOR OF THE NATIONAL EPIDEMIOLOGY CENTER
IN THE DEPARTMENT OF HEALTH OF THE PHILIPPINES



CAMASA 2021 Advent Recollection at Tagaytay Highlands



Caritas Damayan Preventive Health and Disaster Management Program
Accomplishment Report: January 1, 2021 to December 31, 2021

Caritas Manila has disbursed ₱ 2.14 Billion for Covid

(FROM PAGE 1)

sanitation kits, and in partnership with the business community and its donors, the release of grocery gift certificates as food vouchers to fend off starvation. In 2020, Caritas Manila extended ₱ 1.7 billion and another ₱ 418 million in 2021.

Bulk of the Covid-19 response was used for food vouchers distributed to poor families. In distributing covid-19 assistance, Caritas Manila prioritized five major groups: Poorest Families; Vulnerable Groups (construction workers, street dwellers,

stranded seafarers and students, inmates, elderly, handicapped, OFWs, Jeepney drivers etc.); Service Frontliners (medical, Church & government frontliners); Individuals in crisis (sick, hungry & malnourished); and Poor Dioceses (Food/Medical Assistance). ■



Caritas Manila extends ₱ 418 M Covid assistance to 1.5 M individuals in 2021

Caritas Manila's Contra Covid program extended Covid assistance to 1,487,720 individuals (245,993 families) in 2021. The total amount of Covid assistance for 2021 was ₱ 417,797,341. Bulk of the assistance were again used for food vouchers in the form of grocery gift checks to

fight off hunger as a result of loss of jobs and livelihood due to the covid-19 pandemic. A total of 205,398 families received a ₱ 1,000 gift certificate for each family from Caritas Manila that could be used to purchase food items from popular and accessible grocery and convenience chains. ■

* Caritas Manila's **Contra Covid-19** program is under the Caritas Damayan Health, Disaster Risk Reduction and Management Program.

CARITAS CONTRA COVID-19 2021 ASSISTANCE

Covid-19 Classification	Total Assisted in 2021
Poorest Families	127,848 families
Vulnerable Groups	196,516 individuals
Service Frontliners	9,524 individuals
Individuals in Crisis	48,842 individuals
Poor Dioceses	118,145 families

BREAKDOWN OF COVID DONATIONS RECEIVED BY CARITAS MANILA IN 2021

Donation	Amount
Gift Certificates	₱ 228,686,000
Cash – Grant	₱ 260,948,986
Cash - Donation	₱ 111,219,996
In-Kind Donations	₱ 45,628,359



Caritas Manila sends initial ₱ 47 M for Odette victims

Caritas Manila's Disaster Risk Reduction and Management Program, Caritas Dayaman extended ₱ 47,009,910 in immediate assistance to 11 dioceses affected by super typhoon Odette. The cash assis-

tance was sent in two batches, the first ₱ 37,009,910 was sent for relief efforts to provide for basic and emergency needs of 38,234 families. Immediately afterwards, another ₱ 10 million was sent for super typhoon Odette rehabilitation efforts for the benefit of 20,000 families. ■



₱ 15.5 M for other typhoons in 2021

Aside from super typhoon Odette, Caritas Manila extended a total amount of ₱ 15,450,000 to the other typhoon stricken areas in the country in 2021. For Typhoon Rolly, Caritas Manila released ₱ 11,250,000 for rehabilitation efforts for the benefit of 500 farmers, 100 fisher folk, and 150 shelter projects. Another ₱ 3,100,000 was released for Typhoon Ulysses rehabilitation efforts for 509 shelter assistance projects. ₱ 1,100,000 was also immediately sent for 2,079 families as emergency response during typhoon Maring. ■



Some images of Caritas Damayan's 2021 relief efforts

₱ 15 M for fire victims in Metro Manila



Rev. Fr. Moises Ciego of Caritas Damayan conducts damage assessment in an urban poor area gutted by fire in 2021

In Metro Manila, Caritas Damayan Disaster Risk Reduction and Management Program released a total of ₱ 11,136,491 in assistance for 4,482 families who were victims of 42 separate fire incidents from January to December 2021. The 4,482 families received Caritas Manna food bags, hygiene kits, blankets, thermos, mosquito nets, and "sakulin" tarps. Another ₱ 3,987,500 was released by Caritas Damayan to 841 fire victim families for shelter assistance. ■



Some images of Caritas Damayan 2021 fire relief and assessment efforts





Caritas Manila feeds 9,622 hungry and malnourished

Caritas Manila's Hapag-Asa scientific feeding program to fight malnutrition and hunger fed a total of 9,622 individuals in 2021. 5,120 of the individuals were malnourished children fed in 16 feeding sites around Metro Manila. The children were fed under the WAGI or *Wastong Aralin at Gabay ni Ina sa Nutrisyon* complementary plant-based feeding program, a supplemental feeding program under Caritas Hapag-Asa.

CARITAS HAPAG-ASA FEEDING PROGRAM FOR MALNOURISHED CHILDREN		
Diocese	No. of Feeding Sites	No. of Children Fed in 2021
Manila	5	4,316
Antipolo	2	200
Caloocan	1	93
Cubao	2	100
Imus	1	125
Novaliches	1	58
Parañaque	1	74
Pasig	1	31
San Pablo	2	123



Another 4,502 individuals experiencing hunger were also fed by Caritas Manila's feeding program in partnership with Kerry Group Philippines Foundation, Inc. in 2021. This was under the Caritas Contra Covid Feeding Program for individuals and families that were lacking food due to the pandemic. The feeding was conducted in 26 feeding sites in Metro Manila and nearby provinces.■

CARITAS MANILA FEEDING PROGRAM FOR INDIVIDUALS EXPERIENCING HUNGER		
Diocese	No. of Feeding Sites	No. of Individuals Fed in 2021
Manila	10	2,885
Antipolo	2	201
Caloocan	1	215
Cubao	1	200
Malolos	3	200
Novaliches	2	200
Parañaque	2	200
Pasig	4	201
San Pablo	1	200



THE GOOD NEWSPAPER

OFFICIAL PUBLICATION OF

CARITAS MANILA
church of the poor

Editorial Board

Fr. Anton C.T. Pascual
Fr. Gilbert Kabigting
Nzo Galalac

For comments and suggestions,
email tscaritas_manila@yahoo.com

You may also send your comments and suggestions via mail to Caritas Manila.
Caritas Manila Compound
2002 Jesus St., Pandacan, Manila
or fax them to 564-6678

/CaritasManila



Caritas Manila clinics serve 31,185 patients

In 2021 Caritas Manila's preventive health centers or clinics provided medical services to 31,185 clients. 27 out of Caritas Manila's 31 preventive health clinics including two mobile "Clinics in a Can" continued to operate despite the pandemic. With the help of volunteer medical professionals, these preventive health centers give health and medical services to the poor. 26,558 of the patients were already identified

Caritas family partners while 4,627 were non-family partners. Five of the 27 clinics extended remote on-line consultation. To reinforce the services being provided by the Caritas Preventive Health Centers, Caritas Manila maintained its partnership with three tertiary hospitals, 10 diagnostic laboratories and Mercury Drug. Caritas Manila also entered into a partnership with Generika in April 2021.■





Caritas Manila attends to 15,611 crisis cases in 2021

Aside from the patients, Caritas Manila's Crisis Intervention Assistance Program in partnership with Radio Veritas846 known as Charity in Action attended to 15,611 crisis cases from January to December 2021. Majority of the crisis services extended pertained to hunger and on-line medical consultation. Caritas Manila Charity in Action in 2021 provided meals or food packs to 8,053 crisis clients and 2,836 on-line consultations. P 47,819,262.52 was released by Caritas Manila for the 15,611 crisis cases. ■

TYPE OF ASSISTANCE	NO. OF CRISIS CLIENTS SERVED
Online consultation	2,812
Gift Certificates	1,395
Meals/Food Bags	8,053
Casket Assistance	212
Medicines	292
Medical checkup (Eye)	735
Laboratory / Diagnostics	351
Gadgets / Tablets	17
Burial Packs	61
Hospital Bills	35
Funeral Bills	12
Medical Supplies	24
Non-Food Items	233
Medical equipment	65
Transportation	1
Referrals to other institution	3
For follow-up	1,310



Caritas Manila now operating 7 organic vegetable farms

At the close of 2021, Caritas Manila has constructed seven organic vegetable farms as part of its food security efforts under the Gen129 plant-based diet and nutrition program of Caritas Damayan. Initially around 725 families are benefiting from these organic vegetable farms. The farms so far have produced almost 1000 kilos of organic vegetables. ■



Location of Caritas Gen129 Farm	Characteristics/ Capabilities
Sta. Teresa Chapel – Baseco, Tondo	Organic and Hydroponics
Caritas Manila Eco Hub – Pandacan	Greenhouse, Mushroom Production, Hydroponics and Aquaponics
San Pablo Apostol Parish	Organic and Hydroponics
San Carlos Seminary – Guadalupe, Makati	Greenhouse, Organic, Hydroponics, & Aquaponics
San Agustin Church – Intramuros	Organic
Bukid Kabataan – Cavite	Organic, Mushroom & Banana Transplants
Casa San Antonio Farm – Ilagan, Isabela	Eggplant, Greenhouse & Dragon Fruit



Rev. Fr. Anton CT Pascual, Executive Director of Caritas Manila shows off one of the seven organic farms being operated by Caritas Manila's Gen129 plant-based program.

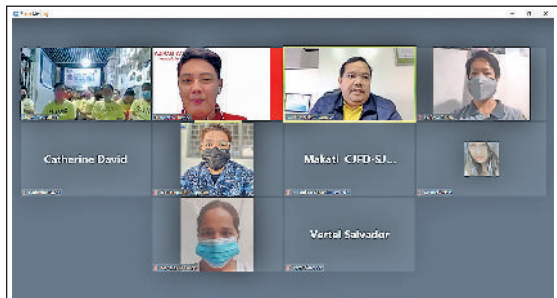


Caritas Restorative Justice Program (Caritas RJ) for Persons Deprived of Liberty Accomplishment Report: January 1, 2021 to December 31, 2021

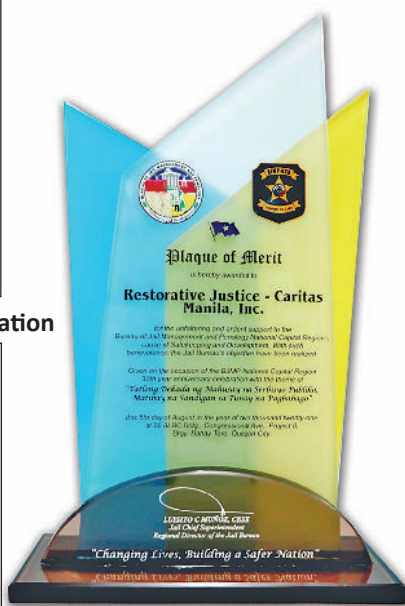
Caritas Manila's Restorative Justice Program receives Plaque of Merit from BJMP-NCR



Zoom meeting for partnership w/ Consuelo Foundation



Paralegal training via zoom



The Bureau of Jail Management and Penology - National Capital Region (BJMP-NCR) recognized Caritas Manila's Restorative Justice (RJ) Program for prisoners with a Plaque of Merit for the latter's "unfaltering and ardent support to BJMP-NCR's cause of Safekeeping and Development." Caritas Manila's RJ Program received the award for its programs and services for persons deprived of liberty (PDL). The award was given during the 30th anniversary of BJMP-NCR.

For the past two years,

Caritas RJ was able to introduce new programs and services to jail facilities within the Roman Catholic Archdiocese of Manila. The inclusion of case management as an approach coupled with engaging them in the helping process and educating them about the existence and importance of restorative justice contributed a lot in improving the program. Based on direct feedback from partner jail facilities, Caritas RJ's transition from direct provision of services to a more holistic approach helped a lot of PDLs and their families. ■



2021 Accomplishments

In 2021, five Caritas RJ caseworkers successfully conducted the case management and family home visits of 500 male and female PDLs incarcerated at the Manila, Pasay, Mandaluyong, Makati and San Juan City Jails. Five Caritas RJ community organizers under



Caritas RJ caseworker in action



One of Caritas RJ's livelihood projects for inmates

the "Kilos Komunidad, Labanan ang Kriminalidad (KKK) Project" conducted the intake interview of 131 out of school youths (OSYs). The OSYs were from the Parishes of Santa Cruz Church, St. John the Baptist, San Rafael, Sta. Teresita and San Felipe Neri.

Caritas RJ in partnership with the Humanitarian Legal Assistance Foundation (HLAF) successfully conducted the paralegal training of seven Caritas RJ paralegal volunteers. They were given trainings on Plea Bargaining, Criminal Law, Criminal Procedure, Introduction to Law, Modes of Release, and the Dangerous Drugs Act (DDA). These new Caritas RJ paralegals are now doing volunteer work in Caritas Manila's partner jails.

Also in 2021, the Caritas RJ

program of Caritas Manila successfully entered into a partnership with Consuelo Foundation for the KKK project. Caritas RJ released a total of ₱ 347,339.50 to Caritas Manila's partner jails for various livelihood activities of PDLs. Some of the products that were produced through the funds provided by Caritas RJ were paintings, eco bags, pastries, slippers and processed foods.

Caritas Manila's RJ Program Officer and Registered Social Worker Gabriel Salamat together with RJ assistant Anthony Angeles met with the Philippine National Police – Police Community Affairs and Development Group (PCADG) headed by Police Director Brigadier General Eric Noble. This new partnership is expected to deliver more quality

results in crime prevention in the Archdiocese of Manila. The PCADG aims to undertake police-community relations programs and activities with concerned government agencies, volunteer organizations, and the community to prevent crime and attain a safe and peaceful environment. Involved during the meeting were Police Colonel Eduardo Abaday, Deputy Executive Director for Administration; Police Colonel Marcial Mariano Magistrado IV, Deputy Director for Operations; Police Colonel Rogelio Simon, Chief of Staff; Police Lieutenant Colonel Jackson Seguin, Assistant Chief - Operations Management Division; and Police Lieutenant Colonel Joel Ada, Acting Chief - Community Assistance and Development Division. ■





Caritas RJ – Sanlakbay Pastoral Accompaniment Program for Drug Dependents
Accomplishment Report: January 1, 2021 to December 31, 2021

120 drug users graduate from Sanlakbay in 2021

Caritas Manila’s special program Sanlakbay(One Journey), the pastoral accompaniment program designed for people who use illegal drugs produced 120 graduates in 2021. 85 of the drug users graduated under the Sanlakbay 4-week short course intended for plea bargainers who were categorized as minor cases by the Manila Treatment and Rehabilitation Center (MTRC) and referred to Sanlakbay. 7 of the graduates were under the Sanlakbay program being administered by the Archdiocesan Shrine of Santo Niño in Tondo, Manila; 9 were under Saint John Bosco Parish also in Tondo; and 19 under San Pablo Apostol Parish. 460 families of the drug users under Sanlakbay received Covid-19 gift certificate food vouchers from Caritas Manila.

Since its conception in 2016, there had been 1,417 users of illegal drugs enrolled under Caritas Manila’s Sanlakbay program.

Sanlakbay has become an opportunity and venue for the Church, the government and different civilian groups to become united towards a common goal. However this pandemic brought about by Covid-19 posed as a major challenge for Sanlakbay. Since face to face meetings were temporarily banned and social distancing was enforced, communication became heavily reliant on technology. These challenges go directly against the needs of a struggling drug dependent who needs personal and constant connection with people. God used this situation to open another opportunity. Bureau of Jail Management and Penology (BJMP) officials continued the program using Sanlakbay modules to inmates inside the Manila City Jail. This resulted in the formation of a new intervention program for drug “plea bargainers.” “Plea bargainers” are people who were released by the court as a response to their plea

Some images of Sanlakbay's 2021 activities



but are ordered to attend an intervention through Sanlakbay program as a start of their rehabilitation process. 88 “plea bargainers” have completed the course.

Sanlakbay is a spiritual and psychosocial program approach to help drug dependents. It conducts drug education and helps reintegrate former drug dependents back to their community. Despite the pandemic, the Sanlakbay Support and Recovery Center in Oroquieta St., in Santa Cruz, Manila continues to be



open for walk-ins who need assistance.■

Sanlakbay celebrates 5th year anniversary

Despite the pandemic and numerous lockdowns, Sanlakbay celebrated its 5th founding anniversary since its conception initiated by then Archdiocese Manila Cardinal Luis Antonio Tagle. Cardinal Tagle’s successor, His Eminence Jose Cardinal Advincula led the Eucharistic celebration last October 23, 2021, at the Archdiocesan shrine and parish of Santo Niño de Tondo. Ricojudge Echiverri, undersecretary for Anti-Illegal Drugs External and Legislative Affairs; Dangerous Drugs Board (DDB) chairman Catalino Cuy; Philippine Drug Enforcement Agency (PDEA) Director General Wilkins Villanueva; And Philippine National Police General Guillermo Eleazar attended the occasion.

Other guests from the Roman Catholic Archdiocese of Manila were Basilica of the Black Nazarene (Quiapo Church) parish priest and rector Rev. Msgr. Hernando Coronel and Caritas Manila Executive Director Fr. Anton Pascual.■



His Eminence Jose Cardinal Advincula, Archbishop of Manila and Chairman of Caritas Manila led Sanlakbay's 5th Anniversary.



Sanlakbay's 5th Anniversary mass at Santo Niño de Tondo Parish



Caritas Manila Institute for Servant Leadership and Stewardship
Accomplishment Report: January 1, 2021 to December 31, 2021

Caritas Manila volunteers render ₱ 32 M worth of volunteer hours

Caritas Manila’s volunteers continue to be the backbone of the organization. In 2021, Caritas Manila’s volunteers known as Servant Leaders rendered ₱32,341,026 worth of volunteer hours to implement the various social services and development programs of Caritas Manila. A total of 2,862 active Caritas Manila volunteers rendered 481,803 hours of volunteer work across the various pro-poor programs of the Organization. 262,743 volunteer hours were used for the different programs under Caritas Damayan; 196,276 vol-

unteer hours were rendered for the Institute for Servant Leadership and Stewardship or ISLaS; 15,256 volunteer hours were for YSLEP. 5,518 volunteer hours was logged for the Sanlakbay program for drug surrenderees and 2,010 hours for the Caritas Manila Restorative Justice Program for prisoners or Caritas RJ. 194 new volunteers were recruited while 63 parishes appointed new Caritas Manila parish Social Services and Development Ministry (SSDM) servant leaders in 2021. 862 parish formation sessions were conducted reaching 21,854 people.



- Also in 2021, Caritas Manila's ISLaS established partnership with the following organizations:
- Pinas Forward
 - iVolunteer
 - Hands-On Manila
 - Ateneo de Manila Department of Psychology
 - PHINMA National Scholarship – Summer Service Program
 - STEMSEL Foundation – CSR Program
 - International Association for Volunteer Effort (IAVE) ■

SERVANT LEADER HIGHLIGHT FORMATION ACTIVITIES 2021	DATE	NO. OF ATTENDEES
Training on Use of Social Media Platforms	January 2021	41
CBCP: Basic Restorative Justice Awareness	29 May 2021	166
Damayan: Info-aid Training	26 June 2021	56
ISLaS: Cooperatives, An Introduction	8 October 2021	1,375
Lenten Recollection: Gifted to Give	22 March 2021	256
Spiritual Guidance in this Time of Crisis	24 April 2021	444
Fr Anton’s Talk: “Learn How to Be a Kingdom Builder” “Authentic Servant Leadership”	19 June 2021 27 Nov 2021	673 721
Bishop Broderick Pabillo’s Talk: “Thankful for 500 Years”	30 July 2021	2,700
Bishop Pablo David’s Talk: “Renewing the Social Mission of the Church in Celebration of the 500 Years of Christianity	08 Oct 2021	1,375



2021 images of volunteers in action





Margins Church Social Enterprise
Accomplishment Report: January 1, 2021 to December 31, 2021

Caritas Margins earns ₱ 31 million
and generates ₱ 26 million for
micro-entrepres

Caritas Margins, the social enterprise program of Caritas Manila that helps manage and markets products made by marginalized groups and micro-entrepreneurs generated a gross revenue of ₱ 31,180,154 from January 1, 2021 to December 31, 2021. This resulted in a gross profit of ₱ 26,347,168 for 89 underprivileged families and enterprises that were serving as partner-suppliers for Caritas Margins. This was achieved by maintaining five Caritas Margins outlets and holding 10 online bazaars despite the pandemic. Caritas Margins also conducted 16 selling events in different parishes, malls and offices. While

five new selling portals were established, the online selling of products at Caritas Margins own website, Instagram and Facebook accounts and the promotional partnership with Radio Veritas846 were maintained. Also in 2021, Caritas Margins established partnerships with 31 new micro-entrepreneurs and 17 food dealers while maintaining partnerships with six parishes for its sewing projects and five logistics partners to help its supply chain management. A partnership between Caritas Manila's GEN129 plant-based food security program and Caritas Margins was also initiated.■



CARITAS MANILA	
Financial Stewardship Highlights	
January 1, 2021 to December 31, 2021	
DONATIONS RAISED	Amount in ₱
Direct Donations (Cash)	449,668,299.62
Non-Cash (In-Kind)	61,583,288.65
Segunda Mana	42,561,556.90
Cans of Charity	6,087,698.70
Donations from Coops / Social Enterprise	3,019,573.74
CAMASA (Post-YSLEP)	1,980,684.10
Alay Kapwa Collection	1,719,727.90
Parish - Mall Collections	1,503,587.86
ISlaS	202,968.51
GRANTS RECEIVED	Amount in ₱
DAMAYAN-DISASTER	77,852,952.91
YSLEP	37,417,125.00
HEALTH	13,484,225.46
RJ/SANLAKBAY	3,841,674.25
CRISIS	3,138,966.35
Interest & Miscellaneous Income	2,367,623.75
GEN129 Plant-based Program	209,800.00
TOTAL = ₱ 706,639,753.70	

DONORCARE

Lines

We want to serve you better

8563-9311 • 8564-0205

0967-2764806 • 0938-0594829

be a
regular
caritas
benefactor

For local donors, please deposit your donations to the following banks:

BDO : S/A 5600-45905

BPI : S/A 3063-5357-01

METROBANK : S/A 175-3-17506954-3

RCBC SA : 30009022 16

You may also request for pick-up of cash donations.

Contact 8563-9306 / 8562 0020 loc. 139, 118, 135

For overseas donors, please deposit to Caritas Manila BPI Dollars S/A No. 3064-0033-55 or visit

www.caritasmanila.org.ph

DONATIONS ACCEPTED

ushare.unionbankph.com/caritas/

PayPal

CEBUANA

Please make checks payable

To CARITAS MANILA

Donations to Caritas Manila are TAX DEDUCTIBLE under section 34(H) of the National Internal Revenue Code of 1997.



Segunda Mana Donations-in-Kind

Accomplishment Report: January 1, 2021 to December 31, 2021

In spite of pandemic, Segunda Mana earns ₱ 42.6 M in 2021

While a lot of establishments found it hard to continue in 2021, Caritas Manila's Donations-in-Kind Program, Segunda Mana persisted through and was able to raise ₱ 42.6 million in gross revenue to help fund the social services and development programs of the organization particularly the Youth Servant Leadership and Education Program. Caritas Manila considers the accomplishment quite noteworthy since most of its Segunda Mana charity outlets temporarily closed-down or operated occasionally and irregularly because of the Covid-19 situation.

Adapting was key. As early as the first few months of

Covid-19 in the country, Segunda Mana pursued on-line selling aggressively through Facebook. Effective manpower, timing strategies and processes that were focused on keeping buyers safe also kept charity outlets that were generating the best performance operating in full-stride. Segunda Mana actively participated in mall-wide sales the entire year as well as implementing long-term bazaars in all the establishments. Loyalty card and gift-certificate promotions were also applied in 2021.

The ₱ 42.6 M gross revenue was raised by converting in-kind items to cash by selling these donations in Segunda Mana



charity outlets, bazaars and on-line. Donors are well informed that the items they donated will

be sold to be used as funds for the pro-poor programs of Caritas Manila. ■

Caritas Manila solicits ₱ 115 M worth of donated items

The main reason for Segunda Mana being able to generate ₱ 42.6 million in gross sales from its charity outlets was the volume of donated items received and solicited by Caritas Manila. In 2021, Caritas Manila's Financial Stewardship Division (FSD) aggressively pursued donors for Segunda Mana concentrating on companies that wanted to get rid of non-moving

inventories and village associations and residential homes that were taking advantage of the lockdowns and quarantines and were doing general cleaning even renovating.

From January 1 to December 31 of 2021, FSD raised a total ₱ 115 million worth of donations-in-kind for Caritas Manila. Items unsold in 2021 will be part of the starting inventory for 2022 of



Segunda Mana providing ample stocks for its over 30 charity outlets nationwide. Supply chain management is a key factor in Segunda Mana's continuing success. ■



Segunda Mana opens 4 new outlets even with pandemic



Caritas Manila's Segunda Mana charity outlets surged through despite the ongoing covid-19 pandemic. The Donations-in-Kind program was able to open 4 new Segunda Mana Charity Outlets in 2021. By the entry of 2022 Caritas Manila had a total of 37 Segunda Mana charity outlets operational. The four new charity outlets that opened in 2021 were the Sun Valley Drive Parañaque

Outlet; Checkpoint Mall Calamba Outlet; Harmony Village Mall San Pedro Outlet; And the Shaw 500 Zentrum Mandaluyong Outlet.

As the number of charity outlets increased in 2021, registered members of the Segunda Mana Buyer-Donors Club also increased to 1,388. Segunda Mana club members are registered Segunda Mana frequent-buyers. As club members, these patrons enjoy additional discounts on top of store, promotional and event discounts. ■

